



## A. NON-GAAP MEASURES

In this first quarter 2020 financial results news release, reference is made to the following non-GAAP financial measures:

- Operational EBITDA; and
- Revenues and Operational EBITDA on a constant currency basis.

Kodak believes that these non-GAAP measures represent important internal measures of performance. Accordingly, where they are provided, it is to give investors the same financial data management uses with the belief that this information will assist the investment community in properly assessing the underlying performance of Kodak, its financial condition, results of operations and cash flow.

Kodak's segment measure of profit and loss is an adjusted earnings before interest, taxes, depreciation and amortization ("Operational EBITDA"). The change in revenues and Operational EBITDA on a constant currency basis, as presented in this financial results news release, is calculated by using average foreign exchange rates for the three months ended March 31, 2019, rather than the actual average exchange rates in effect for the three months ended March 31, 2020.

The following table reconciles the most directly comparable GAAP measure of Net Loss to Operational EBITDA for the three months ended March 31, 2020 and 2019, respectively:

(in millions)

	Q1 2020	Q1 2019	\$ Change
<b>Net Loss</b>	<b>\$ (111)</b>	<b>\$ (18)</b>	<b>\$ (93)</b>
All Other	1	1	-
Depreciation and amortization	10	15	(5)
Restructuring costs and other <sup>(1)</sup>	7	2	5
Stock based compensation	1	3	(2)
Consulting and other costs <sup>(2)</sup>	-	3	(3)
Idle costs <sup>(3)</sup>	-	1	(1)
Former CEO separation agreement compensation	-	2	(2)
Other operating income, net, excluding income from transition services agreement <sup>(4)</sup>	(6)	-	(6)
Interest expense <sup>(1)</sup>	4	3	1
Pension income excluding service cost component <sup>(1)</sup>	(26)	(27)	1
Other (income) charges, net <sup>(1)</sup>	(53)	1	(54)
Loss from discontinued operations, net of income tax <sup>(1)</sup>	-	6	(6)
Provision for income taxes <sup>(1)</sup>	165	3	162
<b>Operational EBITDA</b>	<b>\$ (8)</b>	<b>\$ (5)</b>	<b>\$ (3)</b>

Footnote Explanations:

- (1) As reported in the Consolidated Statement of Operations.
- (2) Consulting and other costs are primarily professional services and internal costs associated with certain corporate strategic initiatives.
- (3) Consists of costs such as security, maintenance and utilities required to maintain land and buildings in certain locations not used in any Kodak operations and the costs, net of any rental income received, of underutilized portions of certain properties.
- (4) \$2 million of income from the transition services agreement related to the sale of the Flexographic Packaging Business was recognized in the quarter ended March 31, 2020. The income was reported in Other operating income, net in the Consolidated Statement of Operations. Other operating income, net is typically excluded from the segment measure. However, the income from the transition services agreement was included in the segment measure.