

Reduce Time to Shelf

Give your customers a direct connection that secures and streamlines the design collaboration, asset management and approval process.

KODAK INSITE Creative Workflow is a powerful portal solution that helps your customers better manage the complex package design process. Brands are juggling multiple SKUs, regionalizations and versions — which all need to comply with branding and regulatory standards — while engaging consumers with dynamic content and exceptional print quality. With razor-thin margins and constant pressure to get products to market quickly, there's no room for error.



Gain a competitive edge

Become a valued partner to your brand clients, with a suite of tools that help them eliminate bottlenecks, errors and unnecessary costs from package design development.



Improve efficiency by streamlining collaboration across locations

Invite team members to collaborate in real time, with a tightly controlled, task-based process that encompasses content creation, reviews, revisions, approvals and asset storage.



Reduce approval cycle times with remote soft proofing

Offer a powerful and intuitive tool for online review, annotation and approval on all standard file formats.



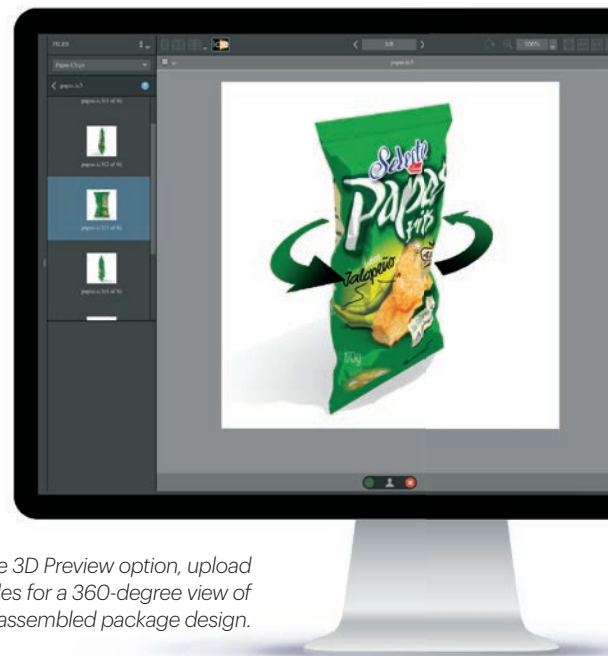
Save prototyping time and expense with 3D visualization

Identify design problems long before concepts are produced in physical form with 3D previews.



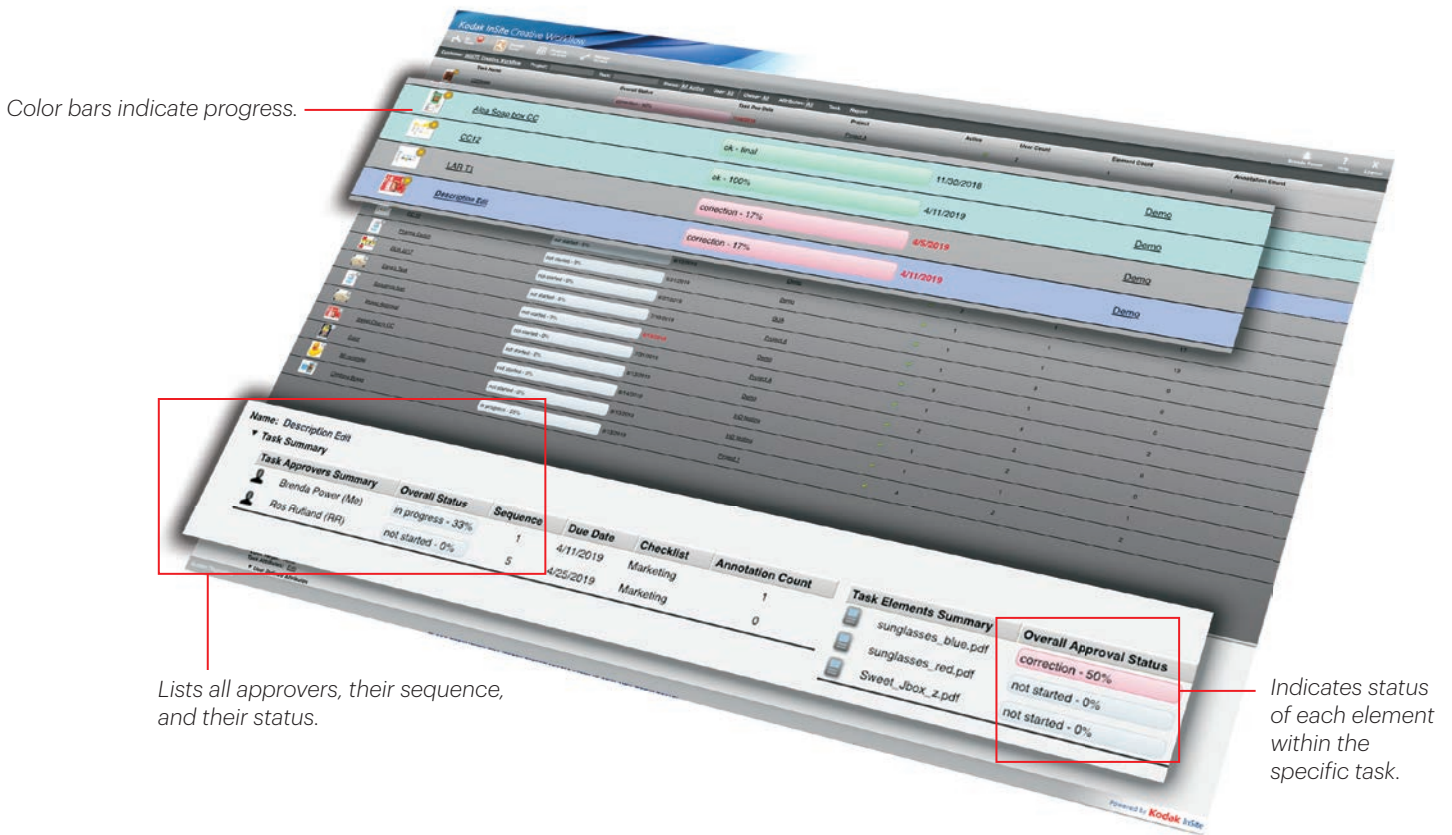
Reduce errors and ensure file accuracy

Catch content errors early with automated inspection and comparison tools, while ensuring that you get the right file in the right format, prepared the right way.



With the 3D Preview option, upload native iC3D files for a 360-degree view of the assembled package design.

The MANAGE TASK dashboard provides an overview of all Tasks and Projects for a specific customer.



KODAK INSITE CREATIVE WORKFLOW

Operating system	<p>Server: MICROSOFT WINDOWS 2012R2</p> <p>Client: MICROSOFT WINDOWS 7 (32/64 bit), WINDOWS 8 (64 bit) and WINDOWS 10 (64 bit) APPLE macOS 10.12 - 10.14</p>
Browser	<p>WINDOWS: Internet Explorer 11, Edge, Firefox and Chrome macOS: Safari, Firefox and Chrome</p>
Mobile devices	Phones and tablets with operating systems that are current as of January 2019
Hardware	<ul style="list-style-type: none"> • DELL POWEREDGE T320, T330 T340 Performance Plus server • DELL POWEREDGE T620, R720, T630, R730, T640, R740 High Performance Premium server
Configurations	Available as a standalone solution, or can be integrated with KODAK PRINERGY Workflow 8.2 and/or KODAK INSITE Prepress Portal 9.1.1
Virtual environments	VM and Hyper-V
Optional add-ons	<ul style="list-style-type: none"> • 3D Preview (ic3D format from CREATIVE EDGE Software) • Content Check: Braille, Barcode, Spell Check and Text Compare • MATCHPRINT Virtual Proofing • Rules-Based Automation, when integrated with PRINERGY Workflow • Additional Render Engines

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