

Boost Your Competitive Edge

Leverage the industry's leading prepress automation software to cut turnaround time, increase productivity and reduce costs.

KODAK PRINERGY Workflow can be your engine for growth, today and tomorrow. Powerful automation helps you keep cost, quality and business risk in control, freeing you to focus on meeting your strategic goals. With support for offset, flexo, digital and gravure production, compatibility with virtually all third-party software and equipment, and connectivity with the broadest range of digital devices on the market, PRINERGY Workflow can help you improve productivity and profitability.



Drive cost out

Automate every core function from job submission through print output, with a powerful solution that reduces manual touchpoints and identifies costly errors before they occur, elevating productivity throughout your operation.



Build quality in

Deliver highly tuned, best-in-class output with state-of-the-art color management, screening and file refining capabilities that maximize quality and consistency, even on the most complex jobs.



Centralize and streamline operations

Leverage a single, integrated workflow for both digital and conventional printing, eliminating cost and inefficiency, and driving to operational excellence.



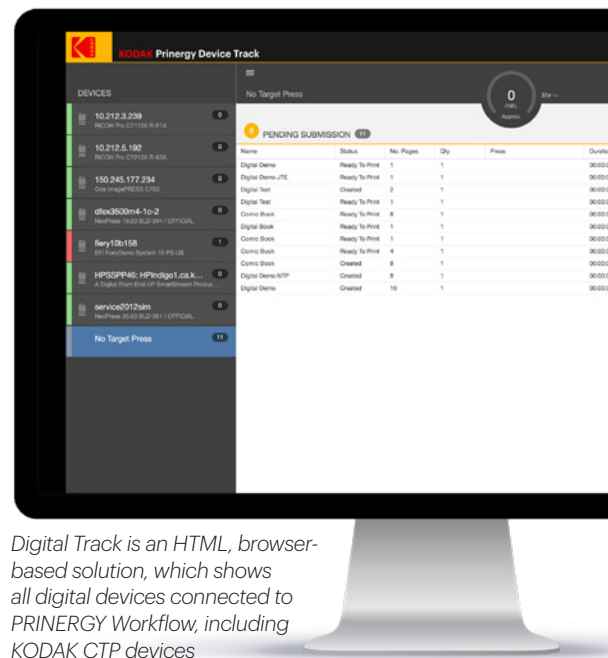
Create a custom solution

Optimize productivity with customizable automation rules that address your specific business needs and bottlenecks.



Drive your business into the future

With the flexibility to scale, an open platform and the broadest range of digital device connectivity, PRINERGY Workflow enables you to adapt quickly so you can capitalize on changing business needs.



Digital Track is an HTML, browser-based solution, which shows all digital devices connected to PRINERGY Workflow, including KODAK CTP devices

Boost the profitability of your digital business

One of the fundamental building blocks of a profitable digital print operation is flexible prepress automation that eliminates cost and inefficiency, and increases utilization without sacrificing quality.

This screen illustrates a sample rule within Rules Based Automation.



Increase productivity with Rules-Based Automation (RBA)

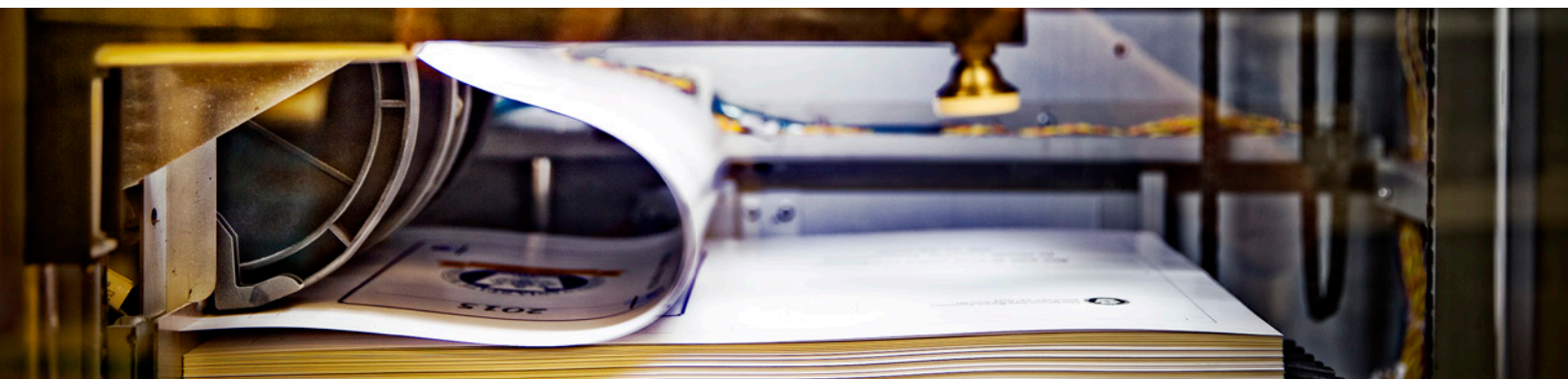
This unique option of KODAK PRINERGY Workflow can be used to create automatic rules that replace nearly any manual event, business process, or print production step. A market-proven solution, RBA has been shown to drive a 10-20% increase in productivity with very basic rules — like automated preflight or auto-archiving — and to add 1-2% to profit margins.

Improve profitability by reducing guesswork

The Business Link option automates data exchange between PRINERGY Workflow and a wide range of MIS systems using JDF. Immediate access to production data enables automation of job setup tasks, improved inventory management and more efficient production processes.

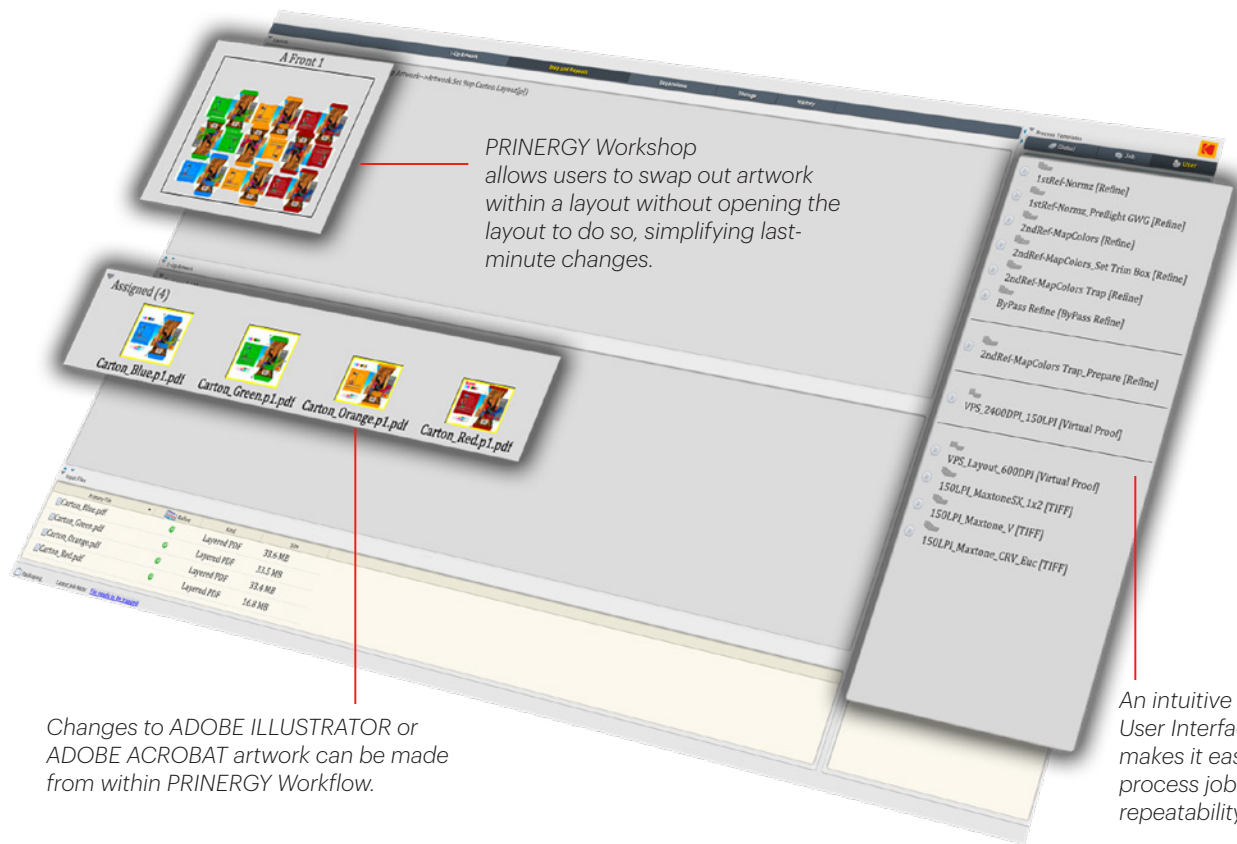
Output to almost any digital press

Operational efficiency starts with centrally managed jobs going to a variety of digital presses. The Digital Press Management option supports output to devices from Kodak, Konica Minolta, Komori, Canon, Ricoh, Xerox, HP, and Landa, as well as to KODAK CREO Servers and EFI RIPs. An intuitive interface and powerful functions make it drag-and-drop easy to create, submit, manage and output jobs.



Transform package printing's complexity into your advantage

Controlling costs while maintaining brand standards for print quality and consistency is especially challenging in a market trending toward shorter runs, versioned content and increasingly complex designs. Kodak's integrated solutions can help.



PRINERGY Workshop allows users to swap out artwork within a layout without opening the layout to do so, simplifying last-minute changes.

Changes to ADOBE ILLUSTRATOR or ADOBE ACROBAT artwork can be made from within PRINERGY Workflow.

An intuitive User Interface makes it easy to process jobs with repeatability.

Reduce operating costs by automating press sheet layouts

Generate complex press sheet layouts automatically with the Packaging Layout Automation option using either new or existing templates, or previously-used production layouts. Maximize media usage and drive accuracy and timesaving to new levels by eliminating redundant data entry.

Automate combination-run layouts with KODAK PANDORA Step-and-Repeat Software, reducing layout time, improving accuracy and minimizing waste.

Improve quality with unique screening solutions

Innovative screening technologies dramatically improve print quality, particularly in flexo applications. Award-winning KODAK DIGICAP Patterning applies micro-surface texturization to improve ink transfer efficiency and solid ink densities.

KODAK Advanced Screening Technology is a hybrid AM/FM technology that overcomes highlight and shadow reproduction limitations.

KODAK HYPERFLEX NX Imaging Software produces smaller, more stable dots, reproducing highlights more accurately and smoothing vignettes and transitions.

Replace expensive spot colors with process inks

Transform a library of spot colors into easy-to-manage digital libraries of 4-, 5-, 6-, or 7-color process recipes based on a print condition with the KODAK SPOTLESS Software option.



A commitment to innovation

Kodak continues to invest in both performance and security with a steady stream of upgrades released automatically every 9 months, on average, to customers with a service contract.

Using the latest version ensures security compliance and access to timesaving features, including the Digital Suite.

Feature comparison	6.x	7.x	8.x	9.x
SYSTEM				
Dongle-less Licensing		✓	✓	✓
Virtualized Operating Environment	✓	✓	✓	✓
KODAK COLORFLOW Software, Workflow Edition	✓	✓	✓	✓
Acrobat DC Support			✓	✓
WINDOWS Server 2008	✓	✓		
WINDOWS Server 2012r2		✓	✓	
WINDOWS Server 2016			✓	✓
WINDOWS Server 2019			✓	✓
APPLICATION FEATURES				
Virtual Proofing System	✓	✓	✓	✓
Ink Optimization	✓	✓	✓	✓
Drag and Drop Support in Workshop	✓	✓	✓	✓
RIP Support	✓	✓	✓	✓
Plate Remaking	✓	✓	✓	✓
Business Link Enhancements		✓	✓	✓
Simplified Plate Curve Builder	✓	✓	✓	✓
Updated Pantone Color Library	✓	✓	✓	✓
Digital Job Ticket Editor			✓	✓
Digital Job Ticket Presets			✓	✓
Digital Job Track			✓	✓
Output ICC Color Profile Management in Job Ticket Editor			✓	✓
Advanced Search Functionality			✓	✓
Advanced KODAK MAXTONE SX Screening			✓	✓
DigiCap Custom Plate Patterning				✓
SUPPORTING APPLICATIONS				
KODAK PREPS Imposition Software	✓	✓	✓	✓
KODAK COLORFLOW/Pro Software	✓	✓	✓	✓
KODAK PANDORA: Step-and-Repeat Software	✓	✓	✓	✓
KODAK INSITE Portals	✓	✓	✓	✓

Technical specifications	
Operating systems	Server: WINDOWS 2019*
Virtual environments	ESX and Hyper-V
Client	Runs on macOS* and WINDOWS client*
Connectivity	<p><i>CTP:</i> All devices from Kodak, including KODAK ACHIEVE, KODAK MAGNUS and KODAK TRENDSETTER Platesetters; virtually all models of commercially-available platesetters from other manufacturers</p> <p><i>Digital presses:</i> Models from Kodak, Konica Minolta, Komori, Canon, Ricoh, Xerox, HP and Landa, as well as Creo Servers and EFI Fiery DFE's</p>
	<p><i>ACROBAT Plug-ins:</i> PDF Production Tools; DotShop Composer</p> <p><i>ADOBE ILLUSTRATOR Tools:</i> KODAK PRINERGY Tools</p> <p><i>Automation & Reporting:</i> Rules-Based Automation (RBA); Packaging Layout Automation (PLA); Business Link</p> <p><i>Cloud Services:</i> File Archive and Backup; Decision Analytics; Dynamic Print Planning</p> <p><i>Collaboration Tools:</i> KODAK INSITE Prepress Portal; KODAK INSITE Creative Workflow</p> <p><i>Color Management:</i> KODAK COLORFLOW Pro; Ink Optimization; KODAK SPOTLESS Software</p> <p><i>Digital Printing:</i> Digital Press Management</p> <p><i>Imposition:</i> KODAK PREPS Imposition Software; KODAK PANDORA Step-and-Repeat Software</p> <p><i>Output Options:</i> Layered PDF Versioning; PrintLink Ink Key Setting; Web Growth Compensation; Signature Booklet Proofing; Output Renderer</p> <p><i>AM, FM, and Hybrid Screening Technology:</i> STACCATO, MAXTONE SX and CX, HYPERFLEX NX, and DIGICAP</p> <p><i>System Options:</i> Archive; Hot Standby Software; Job Replication</p>
Optional add-ons (partial listing)	

*Please consult Release Notes for most up-to-date information.

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